

ANNUAL GENERAL MEETING

*Welcome!*



NBEA - AÉNBNB

New Brunswick Equestrian Association  
Association Équestre du Nouveau-Brunswick

*l'assemblée générale annuelle*

*Bienvenue!*

1. Call to Order
2. Call for Quorum
3. Approval of Agenda
4. Approval of Minutes
5. Declaration of Conflict of Interest
6. President's Address
7. Financial Report & Motions
8. Other Reports
  - a) Secretary
  - b) Membership
  - c) Communications
  - d) Competitions/Officials/Youth Bursary
  - e) Recreation
9. Motion to Ratify
10. Introduction of 2026 Board of Directors
11. Presentation of NBEA Awards, Ride/Drive Awards
12. Adjournment



## **AGENDA**

# CONFLICT OF INTEREST DECLARATION

## All participants must

- **Declare any conflict of interest** that exists or may arise in relation to any agenda item or matter to be discussed at this meeting;
- **Specify the nature** of the conflict, including:
  - Direct or indirect financial interests
  - Personal relationships with parties involved in matters under discussion
  - Professional or business relationships that may influence decision-making
  - Any other interest that could be seen to compromise impartial judgment
- **Abstain from discussion and voting** on matters where a conflict exists, unless otherwise directed by the Chair;
- **Leave the meeting** during deliberations on matters where a material conflict exists, if requested by the Chair or a majority of members present.

## CONFLICT OF INTEREST DECLARATION

The Chair will now ask: *"Does any member have a conflict of interest to declare regarding any item on today's agenda or any matter that may come before this meeting?"*

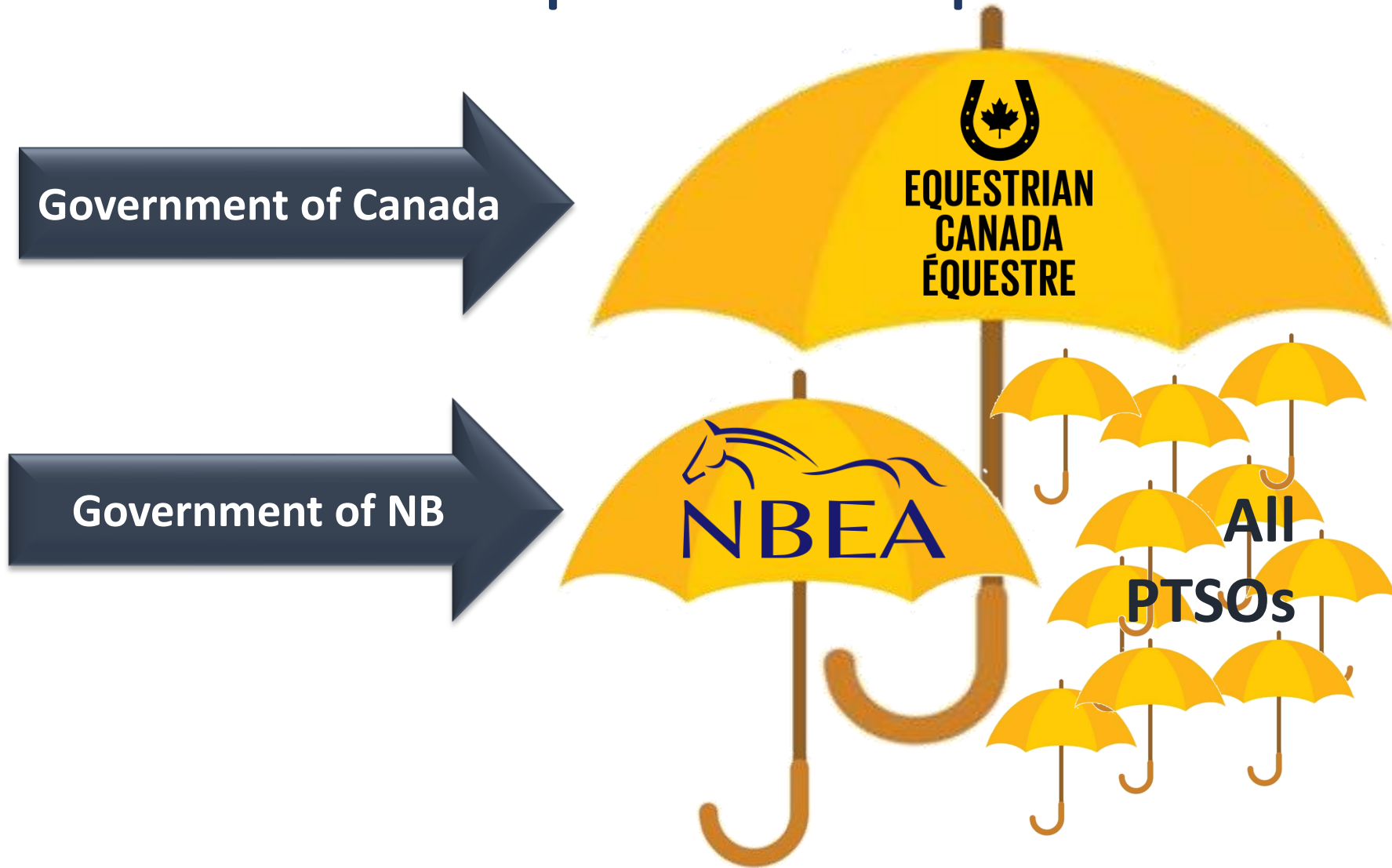
Members are reminded that the duty to declare conflicts of interest is ongoing throughout the meeting. Should a conflict arise during discussions, members must declare it immediately.

# President's Address 2025



Deanna Phelan

# The NBEA is a provincial sport office



# The NBEA is a provincial sport office

Government of Canada

Government of NB

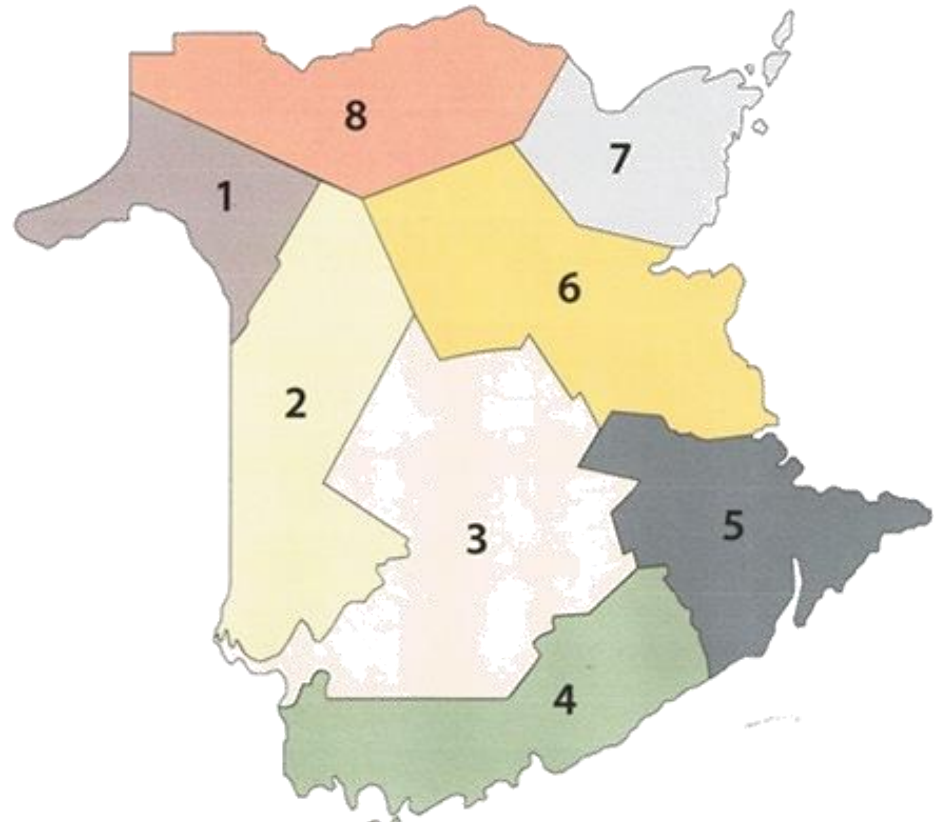
- Accountability
- Governance
- Policies – Safe Sport
- Not-for-Profit
- Delivery of safe, high-quality programs, following national standards



Primary function of PTSO's:  
development of athletes,  
coaches and officials

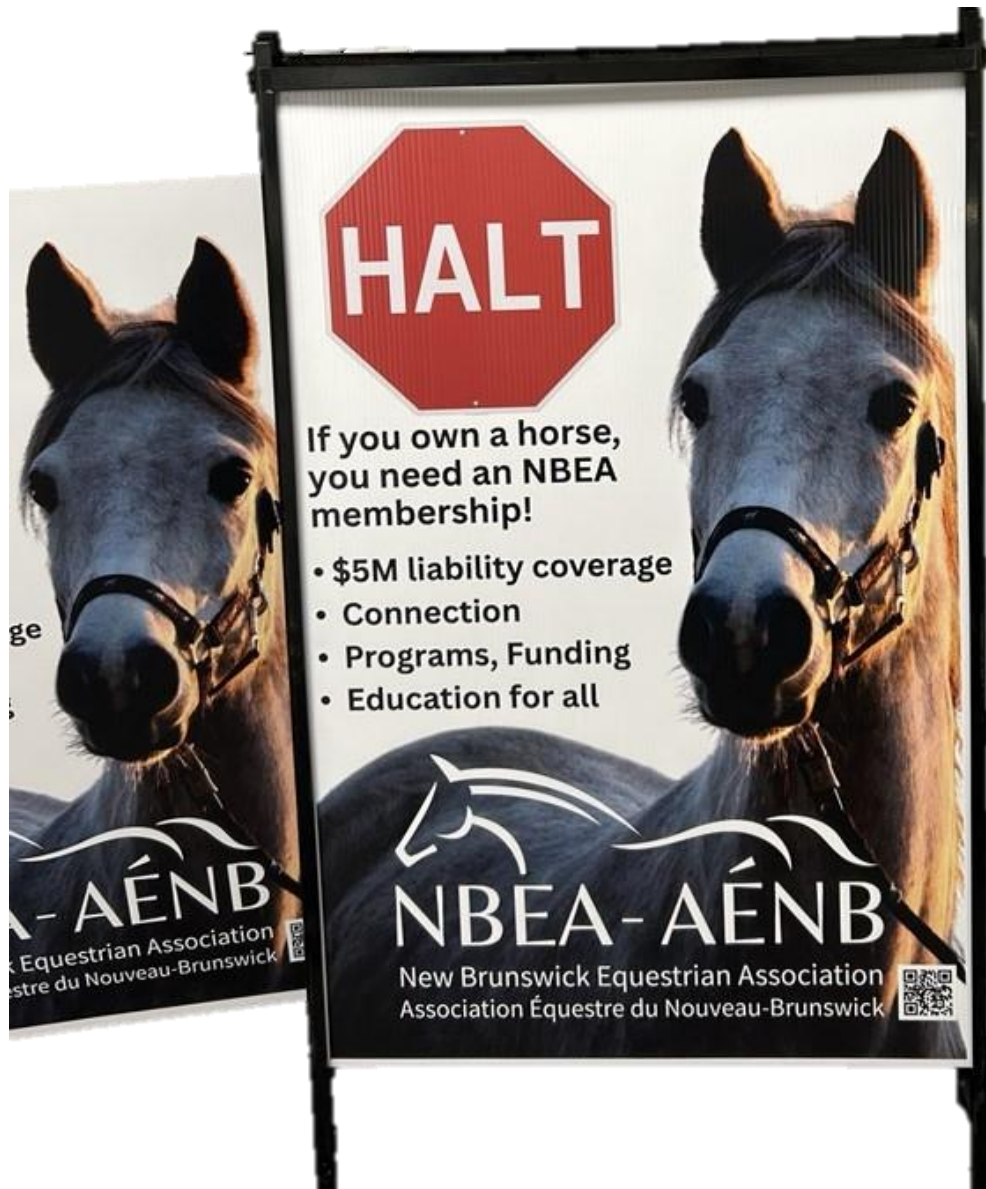


# Town Hall Meetings





# Outreach



**HALT**

If you own a horse,  
you need an NBEA  
membership!

- \$5M liability coverage
- Connection
- Programs, Funding
- Education for all

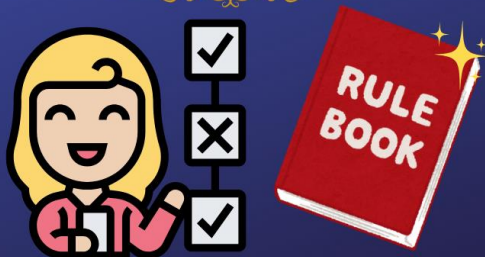
**NBEA-AÉNBN**  
New Brunswick Equestrian Association  
Association Équestre du Nouveau-Brunswick



# March Rules!

## Free webinar series

Brush up on your knowledge of your sport's competition rules and be ready for the 2025 season



# March Rules!

## Free Webinar Series

### EVENTING

Tuesday, March 25th

6:30pm

EC LEVEL 1  
TECHNICAL DELEGATE  
DANIELLE SEMEL



NBEA-AENB

# March Rules!

## Free Webinar Series

### Hunter/Jumper

EC SENIOR  
DRESSAGE STEWARD  
DAWN BROWN



NBEA-AENB

# March Rules!

## Free Webinar Series

### DRESSAGE

Sunday,  
March 30th  
7:00pm

EC SENIOR  
DRESSAGE STEWARD  
DAWN BROWN



NBEA-AENB



# LTED 2025





# LTED 2025



**Vivian Demerchant**  
**Kingsdale**  
**Champion** – AA Fourth Level  
**Eastern Canadian Championships**



**Hannah Verboom**  
**Delphina** – First Level Open  
**Freia** – Training Level Open  
**Eastern Canadian Championships**

# LTED 2025

## LTED Riders attending the EASTERN CANADIAN EVENTING CHAMPIONSHIPS

- Robbie Stevenson – Piccolo Mondo – JR EV85 – 5<sup>th</sup>
- Libby DeMerchant – Mindy Lou Who – JR EV85 – 6<sup>th</sup>
- Katrina MacLean – Air Jazz – SR EV85 – 5<sup>th</sup>
- Morgan Killingbeck – Captain's Fire Brigade – CCI\*

## Other NBEA members attending:

- Grace Stevenson – Dancin' Street – JR EV100 – 4<sup>th</sup>
- Alexandrai Vesselle – Big Liz – EV85 – 8<sup>th</sup>





# Advocacy



April 30, 2025

Attn: Deanna Phelan, President  
New Brunswick Equestrian Association

Thank you for your letter, April 30, 2025, concerning the "Client Notice - Provision of Veterinary Services (PVS) Guidelines".

The Provision of Services Guideline was intended for client awareness regarding the responsibilities all veterinarians and clients have in coordinating the care of animals and the delivery of services. All clients should understand the expectations of all clinics they are associated with, and the services they provide.

While our mandate to serve the province extends beyond horses to include livestock such as goats, sheep, and cattle, these guidelines were created to help ensure consistent and reliable veterinary care. This letter is meant to bring awareness of veterinary services and to help clients understand the resources that are available.

In recognition of the need for specialty care and second opinions, a bylaw exists, namely bylaw 14 "Rules of Professional Conduct" (Part II, 4 a-d) from the New Brunswick Veterinary Medical Association. Consultations and referrals are covered by this bylaw. The bylaw is recognized by the provincial government.

It is not the Provincial Veterinary Services intention to provide exclusivity of care. It is very important for clients to have a veterinary-client-patient relationship (VCPR) and maintain one with both their private veterinarian and the Provincial Veterinary Service. Clients of the Provincial Veterinary Service should not fear termination by using more than one veterinary practice, but clients do have a responsibility to maintain a valid VCPR.

For a VCPR to be valid, there must be a veterinarian, client, patient, and a relationship between them. VCPRs must contain these four factors to exist, and VCPRs are the foundation for veterinarians to practice veterinary medicine.

I'd like to thank you again for bringing your concern forward, and I apologize for the misunderstanding. If you have any further questions or concerns, about this matter or any matter regarding the Provincial Veterinary Services, please contact me at (506) 259-1844.

Thank you,

*Melanie Sears*  
Melanie Sears, Acting Director, Animal Health Services

Agriculture, Aquaculture and Fisheries / Agriculture, Aquaculture et Pêches  
P.O. Box 6000, Fredericton, New Brunswick E3B 5H1 / C.P. 6000, Fredericton, Nouveau Brunswick E3B 5H1

GNB.CA



New Brunswick Equestrian Association  
Association Équaire du Nouveau Brunswick  
900 Hartwell Rd, Suite 31, Fredericton, NB, E3B 6A2  
Fax (506) 454-2363. Email: [horses@nbea.net.nb.ca](mailto:horses@nbea.net.nb.ca)

May 1, 2025

Attn: Melanie Sears

Ref: Your recent letter outlining the criteria under which PCFS will provide service

Fr: Deanna Phelan

Hello Melanie,

Thank you for your quick reply to my email regarding the Provisions of Vet and Lab Services. The NBEA did receive several emails from our membership asking for the NBEA's official position and a response to what they saw as an urgent matter. Your letter to me certainly clears up an misunderstanding and clearly states:

*It is not the Provincial Veterinary Services intention to provide exclusivity of care. It is very important for clients to have a veterinary-client-patient relationship (VCPR) and maintain one with both their private veterinarian and the Provincial Veterinary Service. Clients of the Provincial Veterinary Service should not fear termination by using more than one veterinary practice, but clients do have a responsibility to maintain a valid VCPR.*

however, in your original letter you write:

*The PCFS will not provide these services unless we are providing ALL of these services exclusively, under Eligibility Requirements point number iii:*

*You must NOT already have a VCPR with a private veterinary clinic.*

*I've cleared the misunderstanding up for me; however, I feel strongly that you need to write a letter to your equine owners' mailing list that best states your position. One of the our office received viewed your letter as forcing the horse owners to make a binary*

*clan*

— New Brunswick Equestrian Association

# Challenges 2025



- Tariffs
- Rising cost of feed, medications, equipment
- Affordability of trucks and trailers
- Wildfires
- Drought



# REPORTS





# Financial Report 2024

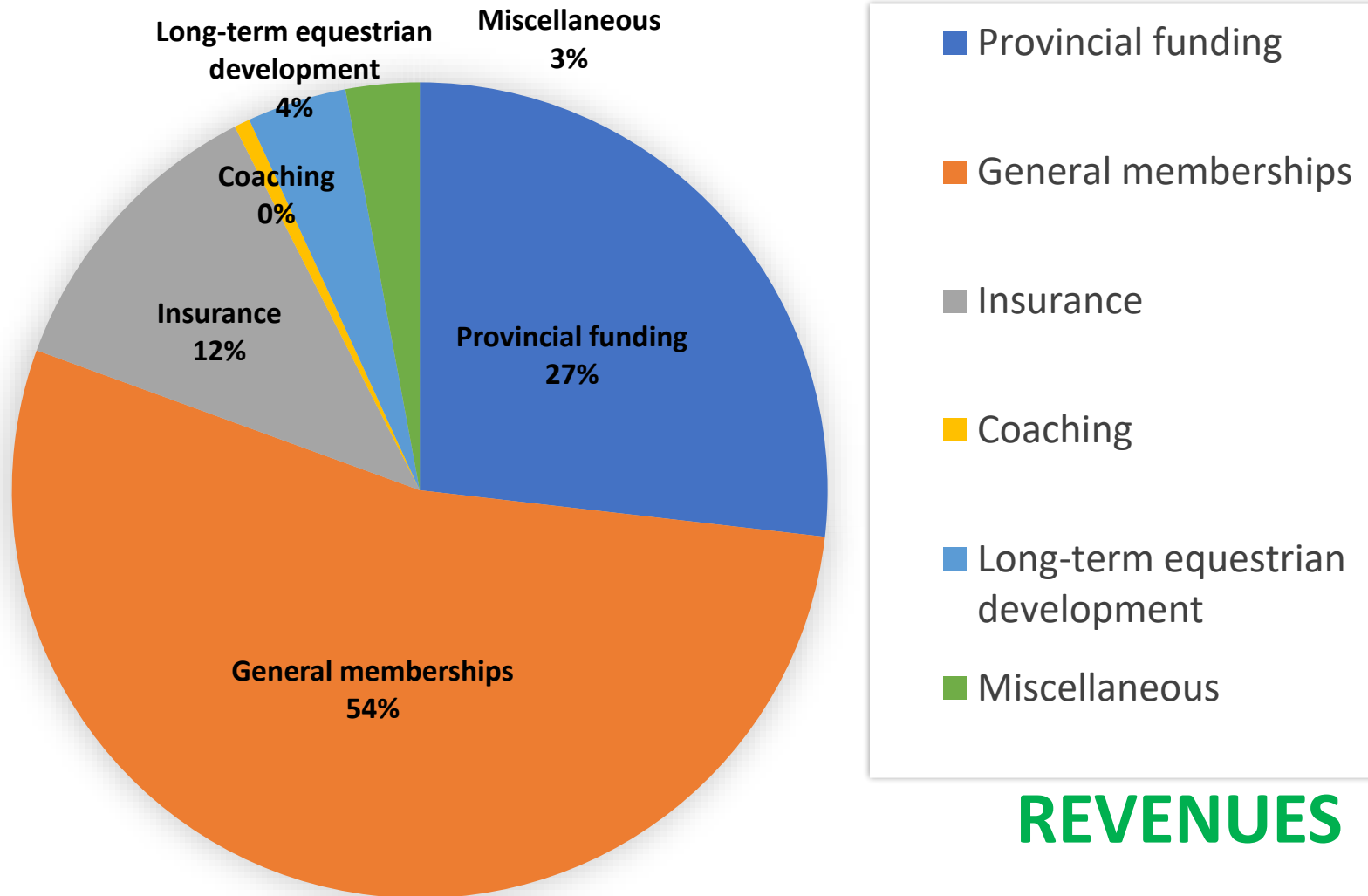
## NEW BRUNSWICK EQUESTRIAN ASSOCIATION INC.

### Statement of Revenues and Expenditures

Year Ended December 31, 2024

|                                    | 2024           | 2023           |
|------------------------------------|----------------|----------------|
| <b>REVENUES</b>                    |                |                |
| Provincial funding <i>(Note 7)</i> | \$ 57,600      | \$ 68,300      |
| General memberships                | 115,422        | 110,234        |
| Insurance                          | 25,625         | 20,460         |
| Coaching                           | 1,350          | 1,500          |
| Competitions                       | -              | 148            |
| Long-term equestrian development   | 8,471          | -              |
| Equine Canada                      | 700            | 1,092          |
| Recreation                         | 920            | 1,340          |
| Miscellaneous                      | 4,650          | 318            |
|                                    | <b>214,738</b> | <b>203,392</b> |

# Financial Report 2024



# Financial Report 2024

## EXPENSES

|                                  |        |        |
|----------------------------------|--------|--------|
| Administration                   | 39,863 | 39,827 |
| Board of Directors               | 9,231  | 5,374  |
| Coaching                         | 7,711  | 15,280 |
| Communications                   | 11,569 | 1,546  |
| Competitions                     | 8,975  | 12,748 |
| Disciplines                      | 5,269  | 6,212  |
| Equine Canada                    | 689    | 3,240  |
| Insurance                        | 55,078 | 46,515 |
| Long-term equestrian development | 45,291 | 10,688 |
| Memberships                      | 14,229 | 14,003 |
| Office                           | 12,466 | 11,604 |
| Officials                        | 13,451 | 4,808  |
| Professional fees                | 2,938  | 2,168  |
| Recreation division              | 3,025  | 2,491  |

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|  |         |         |
|--|---------|---------|
|  | 229,785 | 176,504 |
|--|---------|---------|

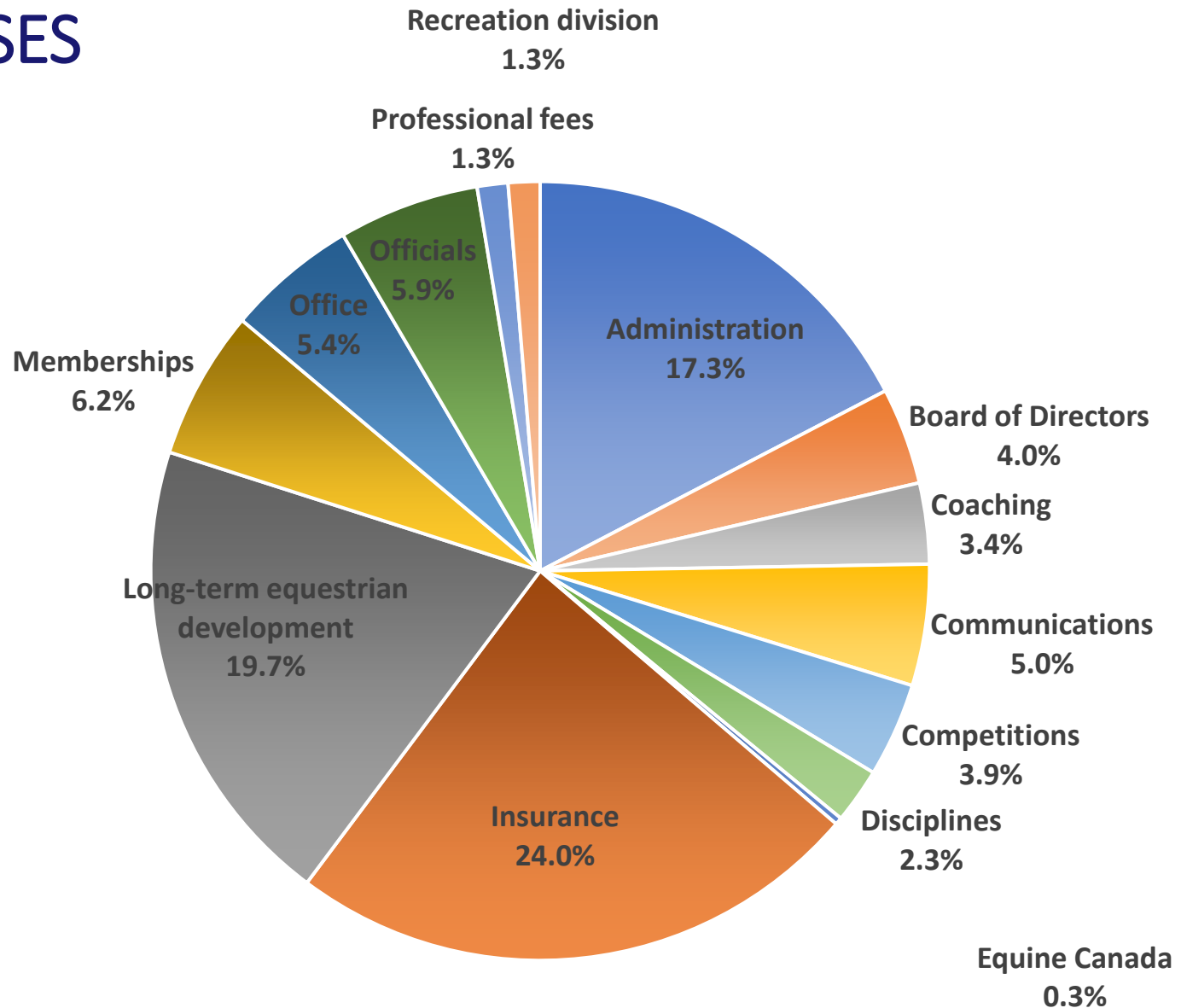
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|                                                      |                    |                  |
|------------------------------------------------------|--------------------|------------------|
| <b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</b> | <b>\$ (15,047)</b> | <b>\$ 26,888</b> |
|------------------------------------------------------|--------------------|------------------|

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# Financial Report 2024

## EXPENSES





Motion to accept the financial report as given:



# Motion to hire auditor for 2025

**Motion:** to contract the accounting firm of Spacek Armstrong & Nirad to conduct the annual audit of NBEA finances.



# Secretary Report

Since our last AGM on October 19, 2024, the NBEA Board of Directors has been very active and has met multiple times.

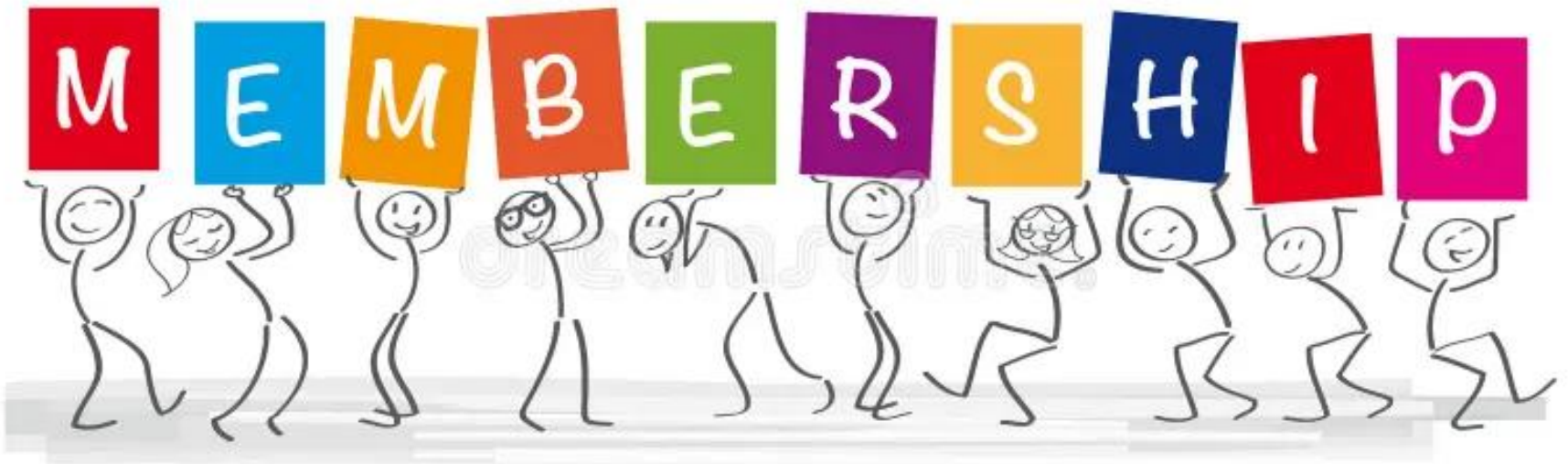
- November 16 (Ad hoc)
- December 14 (Ad hoc)
- January 12
- February 19
- March 26
- April 23
- August 20
- September 17

We traditionally don't meet through the summer, unless there is a need to do so. Most of our meetings are held online. NBEA Members are always welcome to reach out to a Board Member with questions, ideas and concerns.



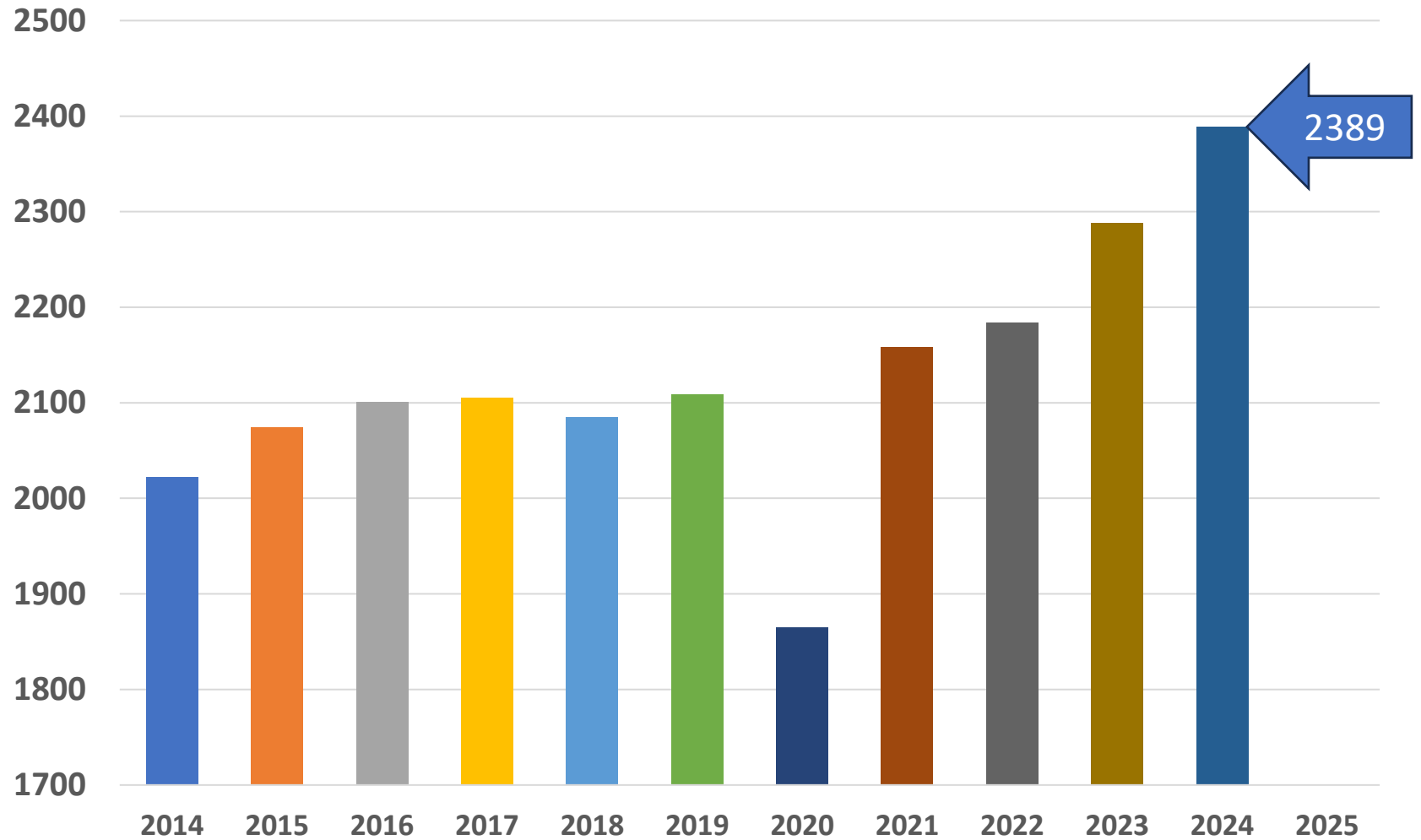
Respectfully submitted,  
Heather Touchie Blakely  
Secretary, NBEA

# Membership 2024

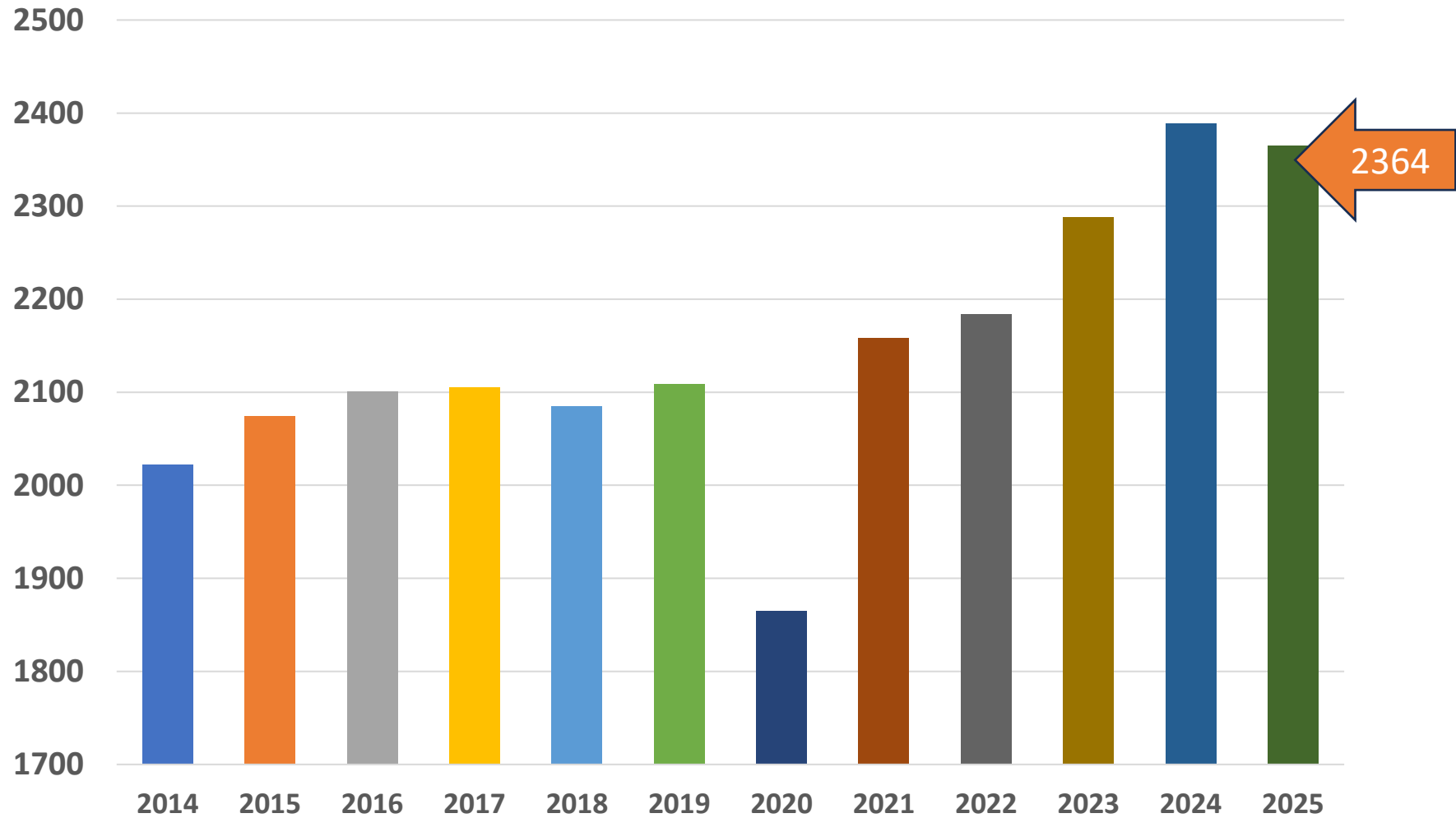




# Membership 2024



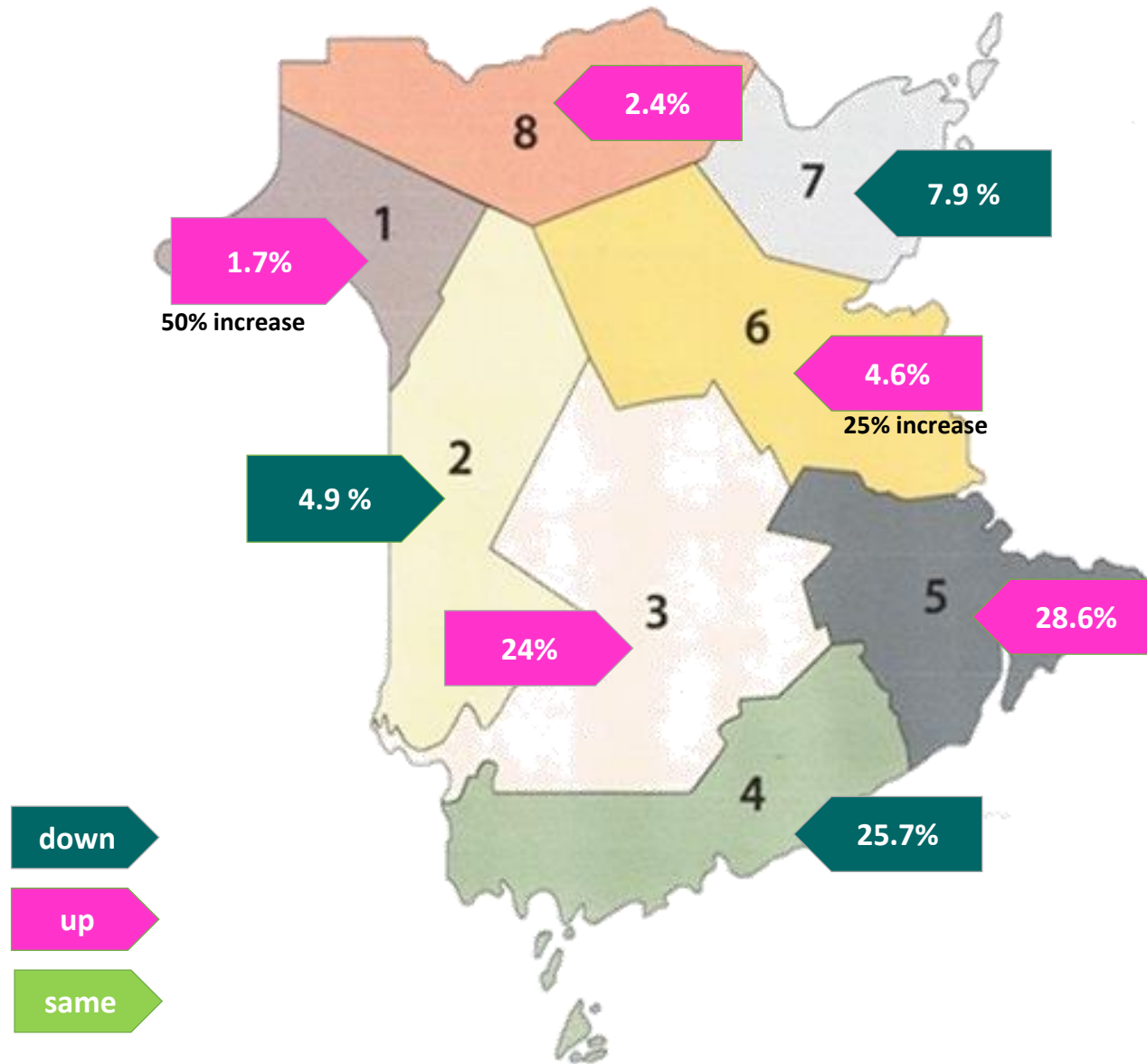
# Membership 2024



# Membership 2024

| Zone                         | Total       | Members    |             | Non-binary | Current Coaches |           |
|------------------------------|-------------|------------|-------------|------------|-----------------|-----------|
|                              |             | Male       | Female      |            | Male            | Female    |
| 1- Edmundston Republic       | <b>41</b>   | 13         | 28          | 0          | 0               | 2         |
| 2- Woodstock Western Valley  | <b>116</b>  | 29         | 87          | 0          | 1               | 1         |
| 3- Fredericton Capital       | <b>572</b>  | 91         | 479         | 2          | 0               | 13        |
| 4- Saint John Fundy          | <b>613</b>  | 107        | 506         | 0          | 0               | 12        |
| 5- Moncton South East        | <b>682</b>  | 134        | 544         | 4          | 0               | 5         |
| 6- Miramichi Miramichi/Kent  | <b>110</b>  | 23         | 86          | 1          | 0               | 2         |
| 7-Bathurst Chaleur/Peninsula | <b>188</b>  | 36         | 151         | 1          | 0               | 4         |
| 8-Campbellton Restigouche    | <b>57</b>   | 16         | 40          | 1          | 0               | 0         |
| Out of Province              | <b>8</b>    | 1          | 7           | 0          | 0               | 0         |
| Total                        | <b>2387</b> | <b>450</b> | <b>1928</b> | <b>9</b>   | <b>1</b>        | <b>39</b> |

# Membership 2024

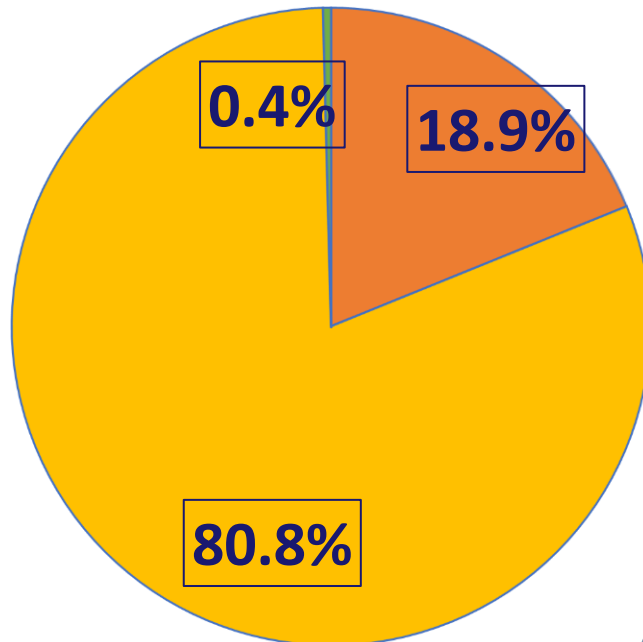


# Membership 2024

Essentially the same as 2023

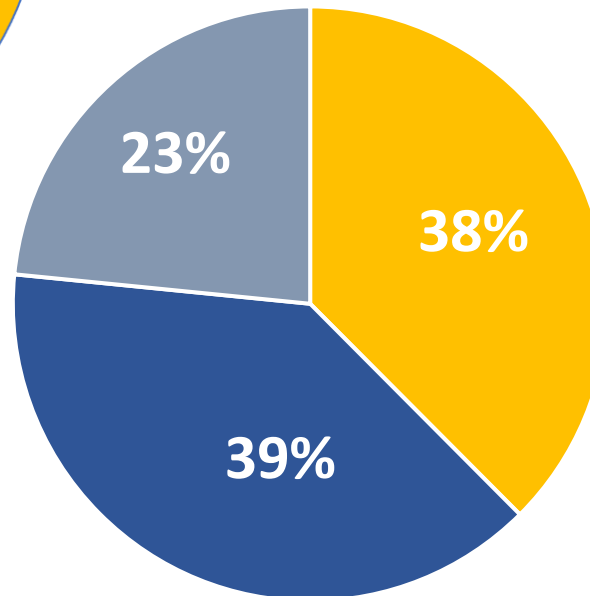
## GENDER

Male Female Non-binary



## AGE

Junior  
Senior - 18 - 50  
Senior - 50+



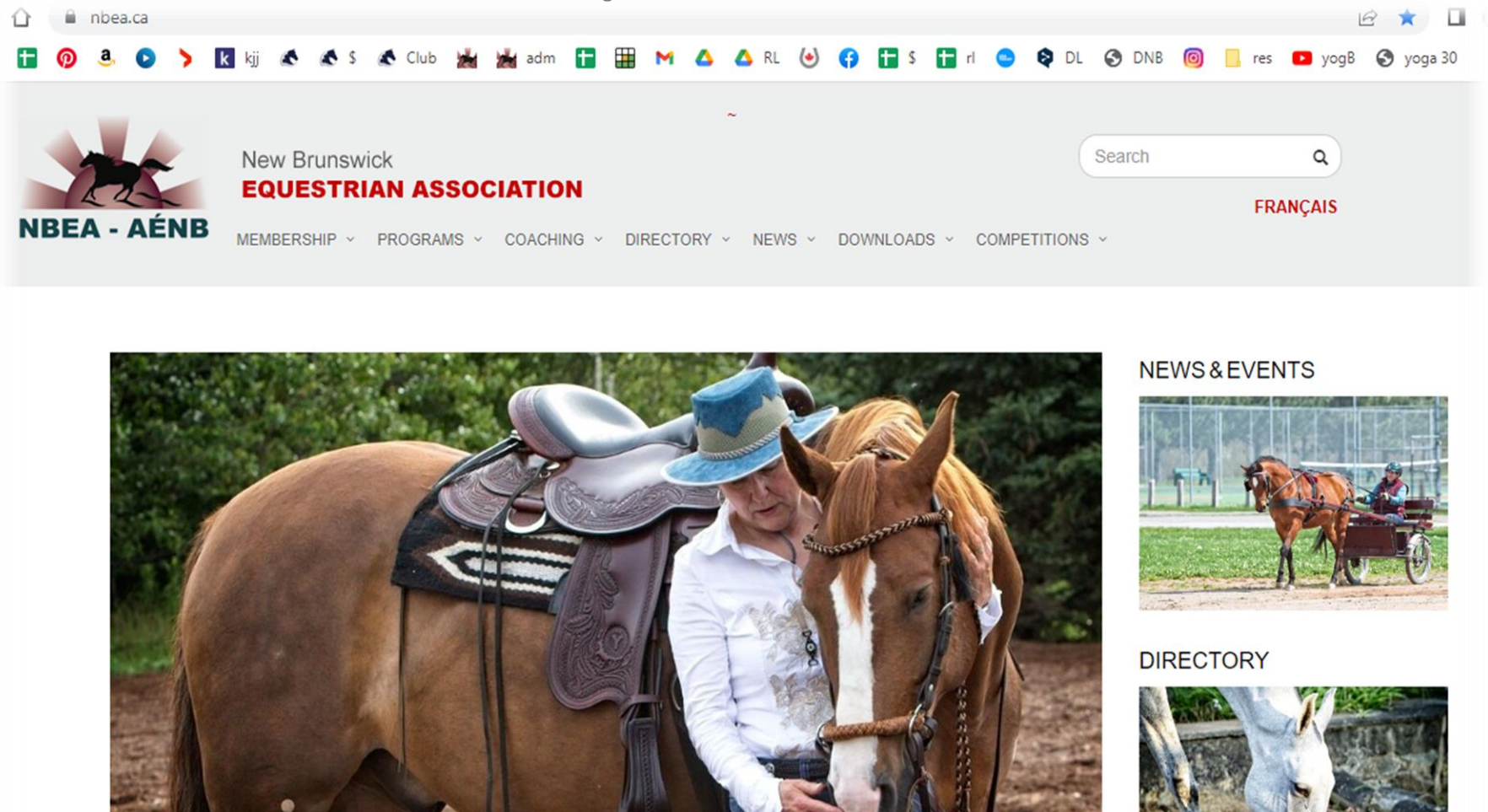


# nbea.ca

# Communications

## 11 000 users this year

## Stables, membership, calendar



**facebook**

Communications

**4675 followers - up over 150**

**Views in 2025 so far – 341 800**



**New Brunswick  
Equestrian Association**

4.6K followers • 273 following



 Professional dashboard

 Edit

 Advertise

# Communications

## NEWSLETTERS

- A total of **31 951** emails were delivered in the past 12 months, up 13%.
- **53.1%** were opened on average\* (up 8%)
- Each French translation of the newsletter is viewed an average of **115** times

[View this email in your browser](#)



“\*In general, an open rate of **30% is, in practice, a top-tier score**, and most people average 10-15% per campaign”

# NBEA August 2025

Cliquez ici pour voir toute notre bulletin en français...

# Communications

YouTube Channel

“NB Equestrian Association  
subscribers up 38%

2.9K views in past year



Instagram

“nbequestrianassociation”

914 followers



“nb equestrian assn”



“nbequestrian”

## Rider Level Report – as of October 18, 2025

Total certificates awarded: 64

Pending results: 10

## Rider Level Testing

|                                        |          |
|----------------------------------------|----------|
| English Rider Level 1                  | 13       |
| English Rider Level 2                  | 10       |
| English Rider Level 3                  | 14       |
| English Rider Level 4                  | 6        |
| English Rider Level 5                  | 2        |
| English Rider Level 6                  | 1        |
| English Rider Level 7                  | 3        |
| English Rider Level 8                  | 1        |
| Western Rider Level 1                  | 1        |
| Western Rider Level 2                  | 1        |
| Western Rider Level 3                  | 1        |
| Western Rider Level 4                  | 1        |
| Intermediate Rider –<br>Basic Training | <b>3</b> |

|                 |           |
|-----------------|-----------|
| <b>English:</b> | <b>50</b> |
| <b>Western:</b> | <b>7</b>  |





Jasmine Booth



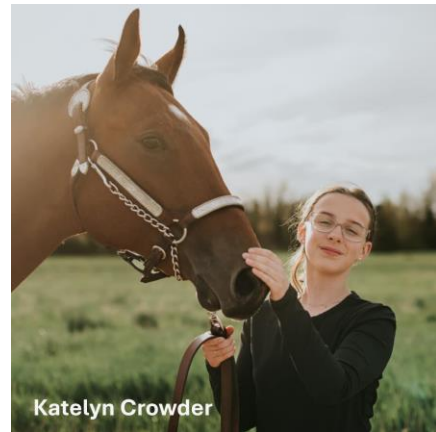
Kaitlyn Jardine



Libby DeMerchant



Peyton Atwin



Katelyn Crowder



Mataya Parsons



Reese Wanamaker



Nathanael Buschhaus



Alem Stokes



Sarah-Maude Godin-Landry

# Youth Bursaries

**\$5000  
budget**

# Coaching 2025

- ✓ Two English Preparation Clinics – April & July
- ✓ One English NCCP Evaluation
- ✓ Three western Intermediate Rider – Basic Training prerequisite for western Competition Coach:
  - **Amanda Legassie**
  - **Lisa-Marie Beauchesne**
  - **Christina Jardine**
- ✓ One new NCCP Instructor with Jump
  - **Carriane Baronette**
- ✓ One new NCCP Instructor with Jump assessed in Ontario
  - **Tara Bond**
- ✓ One new NCCP Competition Coach Specialist – Jumping
  - **Nicole Beaulieu**





# Officials

NB currently has **10** accredited Equestrian Canada officials:

## Judges:

- Eventing
- Hunter/Jumper
- Hack/Equitation
- Dressage
- General Performance

## Course Designers:

- Hunter
- Jumper – Deanna Phelan
- Eventing – Matthew Straight

Stewards – Heather Touchie Blakely  
– Megan Touchie

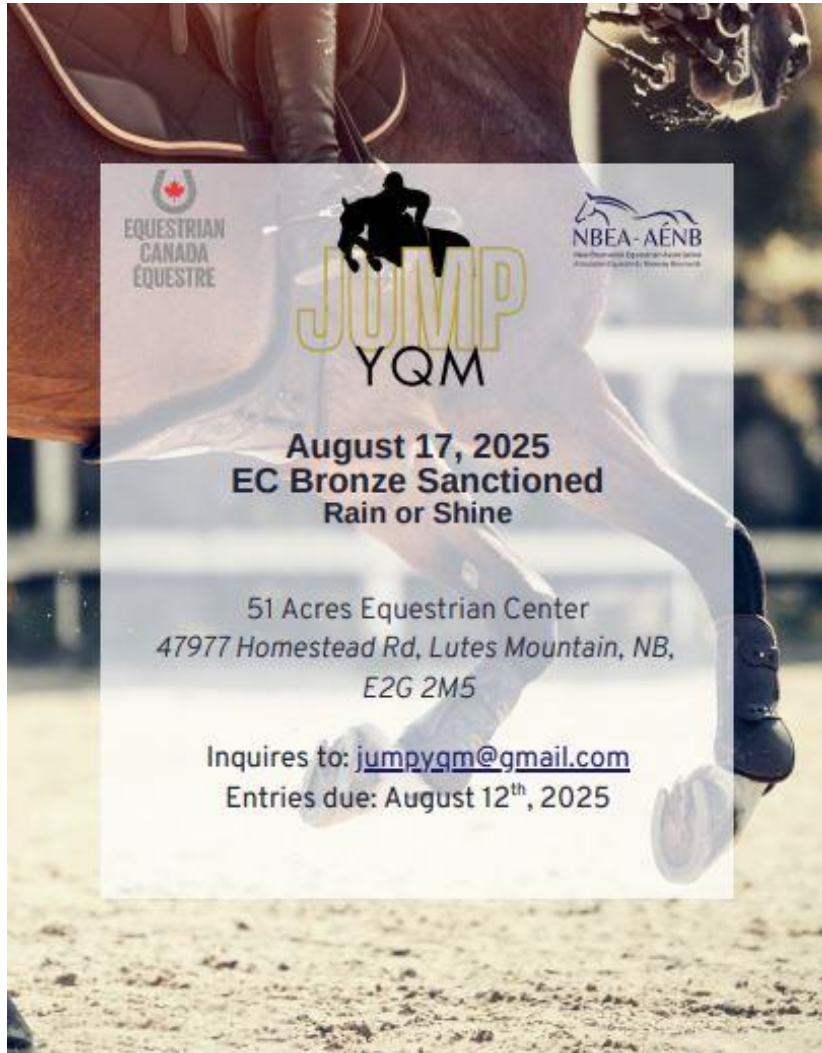
Two current official received NBEA  
Funding to advance their training.



# Competitions 2025

| Bronze                             | Bronze/Silver | Bronze/Gold                   |
|------------------------------------|---------------|-------------------------------|
| 4 Hunter/Jumper<br>1 Combined Test | 1 Horse Trial | 4 Dressage<br>1 Hunter/Jumper |
| Provincially Sanctioned            |               |                               |
| I.C.E. "I Can Event" horse trial   |               |                               |

# Welcome to the new competitions:



 **EQUESTRIAN  
CANADA  
ÉQUESTRE**

 **JUMP  
YQM**

 **NBEA-AENB**  
New Brunswick Equestrian Association  
Association Équestre Nouveau Brunswick

**August 17, 2025**  
**EC Bronze Sanctioned**  
**Rain or Shine**

51 Acres Equestrian Center  
47977 Homestead Rd, Lutes Mountain, NB,  
E2G 2M5

Inquires to: [jumpyqm@gmail.com](mailto:jumpyqm@gmail.com)  
Entries due: August 12<sup>th</sup>, 2025



**PEAKABOO CORNER I.C.E. COMPETITION**

***"I CAN EVENT"***

**October 12, 2025**



# Competition/Biosecurity Funding 2025

| 2025 Competition/Biosecurity Incentive              |           |
|-----------------------------------------------------|-----------|
| Geary Hill Equestrian Challenge 1, 2                | \$800.00  |
| Foshay South dressage, combined test, hunter/jumper | \$1500.00 |
| Dressage New Brunswick #1, 2, 3                     | \$2400.00 |
| Peekaboo Corner Event                               | \$400.00  |
| Jump YQM                                            | \$675.00  |
|                                                     |           |
| TOTAL <i>to DATE</i>                                |           |
|                                                     | \$5375.00 |

Budget - \$9000

# First Show Funding

- 5 riders funded to participate in their first sanctioned competitions
- **\$1200** in funding awarded



# Out-of-Maritimes Travel Funding

Awarded to 9 applicants who transported horses  
to competitions in Quebec & Ontario







# Recreation Report



## Ride & Drive stats for 2024 - 2025

- 🐾 Average # of hours spent riding/driving: **178** hours per person.
- 🐾 660 registered participants in the program
- 🐾 78 submitted their hours to be added to their running totals
- 🐾 65 milestone prizes are being awarded.



**Budget - \$3500**



# End of Reports



**Motion to accept:**

# Motion to Ratify Actions of Board

**Motion:** to adopt of the following resolution:

Whereas, all actions of the officers and directors from October 19 , 2024 to October 24, 2025 have been duly presented to the members at the Annual General Meeting duly called and assembled, be it resolved, that the members of the New Brunswick Equestrian Association hereby ratify all actions of the officers and directors as presented to the members.

# NBEA Board of Directors

4-7 Directors at Large  
Elected at AGM

Returned by Acclamation

**Karla Adams**

**Amanda Balemans**

**Deanna Phelan**

**Kem Shears**

**Matthew Straight**

**Kim Tompkins**

**Heather Touchie-Blakely**



Karla Adams  
Amanda Balemans  
Deanna Phelan  
Kem Shears  
Matthew Straight  
Kim Tompkins  
Heather Touchie-Blakely



**TBD**

**Nicole Beaulieu    Cindy Toner**

# NBEA Board of Directors

## Welcome, Amanda Balemans

- *involved in the equine industry for over 10 years*
- *President of the New Brunswick Driving Society*
- *host of the Driving Forward*
- *owner of Celtic Rose Equine Wellness, a business dedicated to supporting equine health and performance.*  
*certified with Equi-Health Canada as an instructor for Equine Emergency First Aid*
- *on the path to becoming a Certified Coach for*
- *passionate about education, safety, and helping others grow in their horsemanship and driving journeys.*





# NBEA Bronze Year-End Awards

| Division              | CHAMPION                                   | RESERVE                                     |
|-----------------------|--------------------------------------------|---------------------------------------------|
| Equitation – Junior A | Fanny Wybouw                               |                                             |
| Equitation – Junior B | Sophie Long                                |                                             |
| Equitation – Junior C | Ketorah Rinzler-Johnston                   | Maddie Richards                             |
| Pleasure – Junior     | Theodore GW (Fanny Wybouw)                 | Take A Chance (Sophie Long)                 |
| Road Hack – Junior    | Theodore GW (Fanny Wybouw)                 | Take A Chance (Sophie Long)                 |
| Pony Pleasure         | Empires Avonlea (Ketorah Rinzler-Johnston) |                                             |
| Pony Road Hack        | Empires Avonlea (Ketorah Rinzler-Johnston) |                                             |
| Intro Hunter          | Callidora CS (Lachlan Baskin)              | Empires Avonlea (Ketorah Rinzler-Johnston)  |
| Pre-Beginner Hunter   | Theodore GW (Fanny Wybouw)                 | Because I Can (Gabrielle Levesque)          |
| Beginner Hunter       | Oceanographic (Isobel MacLean)             |                                             |
| Heritage Low Hunter   | Saltiere OBF (Jen MacPherson)              | Oceanographic (Isobel MacLean)              |
| Jumper 0.7m (2'3")    | Dusting Down the Stars (Mya Young)         | Bon Baloubet (Maleane Guerin/Kadence Brown) |
| Jumper 0.75m (2'6")   | Yesitsme Johnny G (Tamara Marr)            | Can't Tie Me Down (Landon McGrath)          |
| Jumper 0.85m (2'9")   | Mindy Lou Who (Libby DeMerchant)           | Piccolo Mondo (Robby Stevenson)             |
| Jumper 0.9m (3')      | Blue Wave (Chelea Cooke)                   |                                             |
| Jumper 1.0m (3'3")    | Bon Espirit PH (Sarah King)                | Blue Wave (Chelea Cooke)                    |
| Jumper 1.15m (3'6")   | Bon Espirit PH (Sarah King)                |                                             |



## Ride & Drive Prizes



# Volunteer Service Recognition

Karla Adams  
Lesley Ahman  
Nadia Arsenault

Anai Asbun

Samantha Atkinson

Lisa Bagnall

Ashley Baskin

Lisa-Marie Beauchesne

Nicole Beaulieu

Marie-Elaine Beaulieu

Lise Bleau

Vicky Boucher

Christy Bourque

Maddy Boyd

Jill Brown

Cindy Brown

Samara Carvell

Jay Chapman

Margot Clark

Erica Collette

Bob Curran

Heather Daigle

Emilie Day

Tracy Day

Andrea Duval

Sarah Gaines

Amanda Gallant

Tracey Gibbons

Rhonda Hamilton

Megan Hampsey

Pam Hart

Cora Higgins

Amanda Hodgins

Stacey Hope

Sarah Jarvis

Amanda Jones

Rebecca Jones

Gabby Kenny

Stacey Killingbeck

Alexis Kinley

Marilyn Lacey  
Courtney Landry  
Celine Landry-Morris

Bianca Langille

Raphaelle Lavigne

Leanne LeBlanc

Lexie LeBlanc

Monette Leblanc-Premier

Amanda Legassie

Julie Leger

Barb Litalien

Sonya Logan

Corinne MacDonald

Melissa MacKenzie

Susan McConnell

Ava McKinnon

Alivia Melanson

Jodi Milligan

Mackenzie Mitchell

Sandra Nason-Sewell

Judy Nevelos

Brenda Noble

Kersta Peterson

Deanna Phelan

Sheila Pickrell

Chantal Richard

Kate Ridgely

Shawna Rinzler-Johnson

Brooke Roberts

Sydney Sacre

Roxanne Saulnier

Jessie Saunders

Bryanna Sedorko

Kem Shears

Lindsey Sinclair

Stacy Slocum

Randall Smith

Elaine Sode

Suzanne Stevenson

Matt Straight

Janelle Sullivan

Avelyn Sweetland

Riley Taylor

Kim Tompkins

Cindy Toner

Heather Topper

Megan Touchie

Heather Touchie-Blakely

Carolyn Wanamaker

Nicole Wanamaker

Sharon Wilson

Brooke Winters

Lavery Yeomans





Thank you!

